

Toy Talks

Experts Speak on the Present and Future of Toys and Play

Speaker Profile



Mr Matthew Hudak

Senior Analyst – Toys & Games of Euromonitor International

Bio

Matthew Hudak is a Senior Toys and Games Analyst for Euromonitor International. In his role, he researches and writes on the global market for toys and video games and drives analysis on the ever evolving ways children and adults play. Since joining Euromonitor in 2011, Matthew has been quoted numerous times in a variety of high level trade and business publications as well as major news publications including The New York Times, Wall Street Journal, and The Washington Post. Matthew earned a bachelor's degree in economics from the University of Chicago.

Company intro

Euromonitor International is a leading provider of strategic market research. For over 40 years, Euromonitor has published internationally respected market research reports and online information systems, providing strategic business intelligence for the world's leading companies.