



**toy & edu**  
CHINA

**Toy & Edu China 2019 – The 31st Guangzhou International Toy & Education Fair**

<b>Fair Date</b>	8-10 April 2019	
<b>Location</b>	Poly World Trade Center Expo, Guangzhou, China	
<b>Exhibition Space</b>	100,000 sqm (2018) (including Baby & Stroller China)	
<b>Exhibitors</b>	1,105 (2018) (including Baby & Stroller China)	
<b>Visitors</b>	53,856 (2017) (including Baby & Stroller China)	
<b>Product Groups</b>	<b>Toys</b> Brain-training and Educational Toys Construction Sets and Blocks Dolls, Plush and Soft Stuffed Toys Electronic and Electrical Toys Inflatable Toys Outdoor Sport Toys Wooden and Paper Toys  <b>Animation Licensing and Licensed Products</b> Animation Character Licensing Licensed Products	<b>Hobby Models</b> Die-cast Models Miniatures Model Kits R/C Toys and Models  <b>Pre-school Items and Equipments</b> Educational Tools Pre-school Amusement Play-sets Pre-school Learning Systems
<b>Participation Fee</b>	<b>Standard Booth:</b> RMB13,500 for 9sqm  <b>Raw Space:</b> RMB1,260 / sqm. (min. 36 sqm.)  (Additional Fee: 10% additional fee for corner booth)  <b>*10% Early Bird Discount</b> when application form and full payment are provided on or before 31 October 2018	
<b>Special Zone</b>	International Zone Animation and Character Licensing Zone	
<b>Fringe Programme</b>	Toy forum and business seminar Business matching	
<b>Visitor admission Fee</b>	Free-of-charge. For trade visitors only. Persons under 18 will not be admitted. <b>*Open to public on the last day</b>	
<b>Organiser</b>	Guangdong Toy Association Guangzhou Li Tong Messe Frankfurt Co Ltd Messe Frankfurt (HK) Ltd	
<b>Contact</b>	<b>Messe Frankfurt (HK) Ltd</b> 35/F, China Resources Building, 26 Harbour Road, Wanchai, HONG KONG Tel.: (852) 2802 7728 Fax: (852) 2598 8771 <a href="http://www.chinatoyfair.com">www.chinatoyfair.com</a>  <b>Exhibitor Enquiry:</b> Contact: Mr. Lucan Ng / Ms. Cymie Kwok <a href="mailto:toy@hongkong.messefrankfurt.com">toy@hongkong.messefrankfurt.com</a>	



Guangdong Toy Association



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